

Soul



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Figures

| | |
|-----------------------|---|
| Height: Architectural | 242.6 m / 796 ft |
| Height: Occupied | 222.4 m / 729 ft |
| Height: To Tip | 245.6 m / 806 ft |
| Floors Above Ground | 76 |
| Floors Below Ground | 3 |
| # of Elevators | 6 |
| Top Elevator Speed | 6 m/s |
| Tower GFA | 49,465 m ² / 532,437 ft ² |
| Development GFA | 57,740 m ² / 621,508 ft ² |
| # of Apartments | 291 |
| # of Parking Spaces | 597 |

Facts

| | |
|----------------------|-------------------------------|
| Official Name | Soul |
| Other Names | Soul Tower |
| Structure Type | Building |
| Status | COM |
| Country | Australia |
| City | Gold Coast |
| Street Address & Map | 4 Esplanade, Surfers Paradise |
| Postal Code | 4217 |
| Building Function | residential |
| Structural Material | concrete |
| Proposed | 2002 |
| Construction Start | 2008 |
| Completion | 2012 |
| Official Website | Soul |

Companies Involved

| | |
|---------------------|--|
| Owner/Developer | Juniper Development Group PTY LTD |
| Architect | <ul style="list-style-type: none"> • Design DBI Design Pty Ltd • Architect of Record B & N Group |
| Structural Engineer | <ul style="list-style-type: none"> • Design Glynn Tucker Engineers |
| MEP Engineer | <ul style="list-style-type: none"> • Design EMF Griffiths |
| Project Manager | Juniper Development Group PTY LTD |
| Main Contractor | Grocon |
| Other Consultant | <ul style="list-style-type: none"> • Wind Windtech Consultants Pty Ltd |
| Material Supplier | <ul style="list-style-type: none"> • Paint/Coating AkzoNobel |

About Soul

Soul is a resort residential tower with ground level retail, restaurants and conference facilities located on the beach front. The Soul tower is designed as a passively heated and naturally cross ventilated building. The tower is single-loaded to maximize views and natural cross-flow ventilation. Its expression is a direct product of its orientation. Facing southeast, it is almost entirely transparent. Facing northeast, it is shaded by large concrete columns and balustrades. The north is shaded by concrete blade elements and to the west, openings are minimized and shaded by either concrete balustrades or glass balustrades, reducing the direct solar and thermal load.

The site was previously occupied by an inward-facing retail mall, which failed to engage the beach. The city's only physical connection between its urban fabric and its beach front was a staircase 20 meters wide. Through the Soul project, 130 meters of beach front has been transformed into pedestrianized public domain, activated by restaurants and retail.

To submit more information or donate images for this project, please use our [submission portal](#).